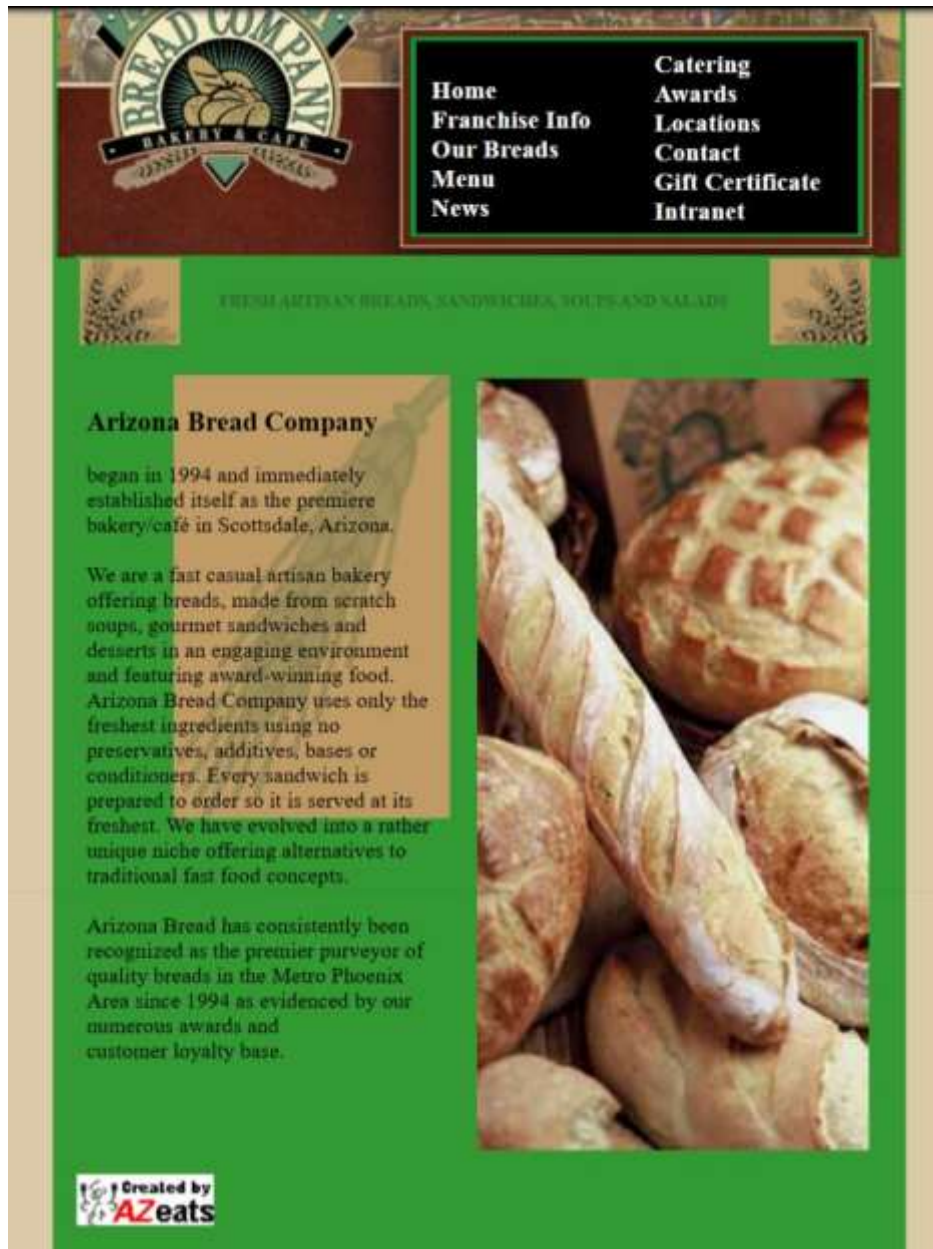


AZeats Historical Archive

Arizona Bread Company

Scottsdale, Arizona

"Fresh Artisan Breads, Sandwiches, Soups and Salads"



Quick Facts

Restaurant: Arizona Bread Company

Founded: 1994

Flagship Location: 7000 E. Shea Blvd., Suite 101, Scottsdale, Arizona

Restaurant Style: Fast-casual artisan bakery & café

Website by: AZeats.com

Status: Still operating today.

Restaurant Overview

When Arizona Bread Company opened in 1994, it helped introduce Valley diners to a new style of casual dining centered around freshly baked artisan breads, made-from-scratch soups, gourmet sandwiches, and handcrafted baked goods. The bakery built its reputation on fresh daily baking using natural ingredients without preservatives or dough conditioners.

The AZeats Website

The preserved AZeats website showcased menus, bread varieties, company news, franchise opportunities, catering services, gift certificates, awards, and locations. It demonstrates how an independent Arizona restaurant embraced the World Wide Web as a marketing and business-development tool during the early 2000s.

Growth Beyond One Bakery

As demand grew, Arizona Bread Company expanded beyond its original Scottsdale café through franchising, licensed locations, and a strong presence at Valley farmers markets.

Awards & Recognition

Phoenix New Times recognized Arizona Bread Company with Best Soup (2000) and Best Baguette (2001). The bakery was also credited with helping launch Metro Phoenix's artisan bread movement.

Preserving Arizona's Baking Heritage

In 2014, following the closing of the historic Karsh's Bakery, Arizona Bread Company preserved its famous rye bread tradition by hiring Karsh's longtime head baker and continuing the celebrated recipe.

Historical Significance

Arizona Bread Company represents an important chapter in Arizona's early commercial World Wide Web. Its preserved AZeats website documents how independent restaurants used the Internet to promote their brands, expand their businesses, and connect with customers long before social media became commonplace.

Timeline

1994 – Company founded in Scottsdale.

Late 1990s – Franchise expansion begins.

2000 – Best Soup.

2001 – Best Baguette.

Early 2000s – Featured on AZeats.

Today – Continues operating from Scottsdale.

Why This Restaurant Matters

Few businesses represented in the AZeats Historical Archive remain in operation today. Arizona Bread Company connects Arizona's early Internet history with a business that continues to serve customers more than three decades after opening.